Capture for Financial Services

Stay compliant and empower your employees with the latest social media channels

Why capture social media?

Social media is quickly becoming an important communication tool for your employees; as such, it is subject to regulation. Even if your business has a policy that prohibits social media, it can hinder productivity and still expose your organization to risk.

To ensure you are fully compliant with FINRA and SEC regulations, you need a solution to capture, archive, supervise and search your social media communications. With Smarsh, you can remain compliant, enhance your review efficiency and enable your employees to leverage the full power of social media.

Key features

Direct source capture

Profile enablement

Message threading and attachments

Any device, location, or network

Identity management

Smarsh Enterprise Archive, external archives, and data lakes

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smarsh®

Secure peace of mind with compliant capture of all your social communications

How it works

Smarsh enables your business to capture social media communications for select individuals or across your entire organization. Content is captured directly from leading platforms in near real-time via API connections.

Once captured, all content is automatically sent encrypted to the Smarsh Enterprise Archive or any existing archive, application or data lake where it is available for fast, on-demand search alongside all other archived communications.

Key benefits:

Meet regulatory requirements and resolve internal disputes
Capture, archive, supervise and discover all your electronic communications to meet FINRA, SEC and other regulatory requirements and help resolve internal disputes. Preserve chain of custody and retain and export messages for as long as your business needs.

Improve review effectiveness
Empower your legal and compliance teams with an enhanced review experience. Social content is threaded together in its native form to show full conversational context alongside all other communications.

Reduce time, cost and complexity
Streamline compliance and e-discovery workflows by using one archive — instead of many — for your email, IM & collaboration, social, mobile text and voice content.

Illuminate and reduce risk
Tag, search, track and review full context conversations across all channels to easily identify risk. Leverage our APIs to extract additional business insights from your communications data.

Support new and global communication trends
Adapt to support the latest, most productive social channels while ensuring complete compliance with regulatory demands.

Supported channels include:

LinkedIn   Twitter   Hootsuite   Pinterest

Facebook   Instagram   Vimeo   Flickr

TikTok   YouTube